



972.230.4288

| 211 E. Pleasant Run Rd, DeSoto, TX 75115-3939

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Parks & Recreation Department

DESOTO BMX MEETING AGENDA

Meeting Date: November 5, 2024 @ 6:00 p.m.

Meeting Location: Zoom

AGENDA

- Introduction
- Discussion of Outcomes
- Concessions (Operations)
- Event Updates
- Set Quarterly Meeting Schedule
- Other Items

POST-MEETING ACTION ITEMS

Action	Assigned To	Deadline
Send Master Calendar To BMX	Steve Moore	November 8, 2024
Send Meeting Minutes to BMX Board	Steve Moore	November 12, 2024
Schedule Next Quarterly Meeting	Steve Moore	November 12, 2024
Provide Information for Operation of Digital Board	Steve Moore	November 12, 2024
Send Draft of Concessions Agreement	Steve Moore	December 2, 2024
Create Spreadsheet to Track Outcomes	Steve Moore	TBD
Action Plan for STEM Program	BMX	January 8, 2025
Policy For Elections	BMX	November 8, 2024
Create Evaluations in Connect2 and Send Draft for Review	Steve Moore	November 22, 2024

Attendees:

- *City of DeSoto:* Steve Moore, Marques Buford



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- *BMX Board Members:* Bobby Gonzales, Tom Krembs, Jonathan Irvin, Justin Wheat, Tony Cicala

Key Discussion Points & Outcomes:

1. **Agenda & Meeting Frequency**
 - Steve will send agenda ahead of time for review and additions.
 - Quarterly meetings planned to address updates, potential issues, and ongoing agreement review.
2. **Agreement Review & Compliance**
 - Steve and Marques reviewed the current BMX agreement to ensure compliance and management of items ahead of renewal.
 - Steve will provide an outcome spreadsheet for BMX Board to complete for compliance tracking.
3. **Membership Growth**
 - Goal: Increase membership by 5% annually; BMX currently at 12% growth as of 11/05/2024.
4. **School District Marketing**
 - BMX seeks a point of contact for marketing through the school district.
 - They have volunteers ready to assist with STEM programming and will pilot their program within the region. Curriculum is ready.
5. **Website & Event Schedule**
 - The 2025 schedule is posted on the website.
 - Steve will send an event schedule for 2025, including the following:
 - *March 15th State Qualifier* (approved, estimated 600-800 attendees).
 - Multiple Earn Double events confirmed.
6. **Race Day Requirements**
 - Modification to event count: Adjusted from 90 to 25 days due to weather and event schedules.
7. **Board Member Election**
 - Tentative date: mid-December, possibly December 15th.
 - Election policy, separate from bylaws, posted on website.
8. **Insurance & Compliance**



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- BMX will send insurance information to Steve for record-keeping.
- BMX's 501(c)(3) status is compliant and displayed on their website.
- 9. **Customer Satisfaction & Feedback Process**
 - City of DeSoto to assist with formalizing a customer satisfaction process (using Connect2).
 - BMX will be added to the email list for customer feedback (QR code or link provided).
 - Steve will set up review questions; deadlines will be included on the spreadsheet.
- 10. **Payments**
 - Automatic monthly payments to City of DeSoto set up for the 5th of each month (managed by Justin).
- 11. **Contract Renewal**
 - Scheduled to revisit the contract in July.
- 12. **Concessions & Track Maintenance**
 - Concessions to be discussed in next meeting after Justin and Bobby review.
 - Minor track maintenance issues noted; Bobby to provide feedback.
 - Plan to implement an automatic maintenance request system.
- 13. **Health Inspection & Concession Permits**
 - Health inspector John Malvern to confirm permit requirements for hot/prepared foods.
 - Permit not required for snacks like chips, candy, water, etc., currently being served.
- 14. **Concession Cleanliness & Compliance**
 - Steve emphasized the importance of maintaining cleanliness.
 - If concessions are in use, a concession agreement must be completed.
- 15. **Marketing & Community Engagement**
 - Exploring options for digital displays and potential marketing of BMX at other City of DeSoto programs.
- 16. **Ready to Race Clinic**
 - Five-week clinic currently being implemented.

Next Steps:



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- **Next Meeting:** February 2025 (Tuesday or Thursday, TBD).
- Continue collaboration on marketing, concessions, and program compliance.

